

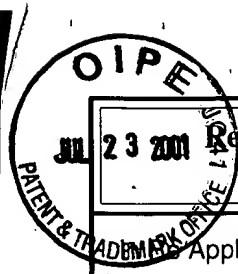


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|--|--------------------------|--------------------------|--------------------------|
| CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10) | | Docket No. 01-171 | |
| Applicant(s): Kannan Srinivasan, et al. | | | |
| Serial No. 09/805,310 | Filing Date 3/13/2001 | Patent No. UNASSIGNED | Issue Date UNASSIGNED |
| METHOD AND APPARATUS FOR TIME-AWARE AND LOCATION-AWARE MARKETING | | | |
| I hereby certify that the following documents: | | | |
| 1 Response to Notice to File Missing Parts of Application Filing Date Granted –PTO 1533 – Small Entity (in duplicate) | | | |
| 1 Notice to File Missing Parts of Nonprovisional Application | | | |
| 1 Declaration and Power of Attorney for Patent Application | | | |
| 1 Set of Drawings (3 sheets) | | | |
| 1 Check for \$120.00 | | | |
| 1 ACKNOWLEDGEMENT POSTCARD | | | |
| are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: | | | |
| Assistant Commissioner for Patents, Washington, D.C. 20231-0001 Attn: BOX MISSING PARTS | | | |
| EXPRESS MAIL LABEL NO.: <u>EL916597210US</u> | | | |
| Dated: July 23, 2001 | | | |
|  Tracy J. Dillinger | | | |
| EL916597210US | | | |



#4

23 2001 Response To Notice To File Missing Parts Of Application
Filing Date Granted (PTO-1533)(Small Entity)

Docket No.
01-171

Application Of: Kannan Srinivasan, et al.

| Serial No. | Filing Date | Examiner | Group Art Unit |
|------------|-------------|------------|----------------|
| 09/805,310 | 03/13/01 | unassigned | unassigned |

Invention: METHOD AND APPARATUS FOR TIME-AWARE AND LOCATION-AWARE MARKETING

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Box Missing Parts

This is a response to the Notice to File Missing Parts of Application - Filing Date Granted (PTO-1533) mailed on

April 23, 2001

Date

Enclosed herewith for filing are the following:

- A copy of the Notice to File Missing Parts of Application - Filing Date Granted (PTO-1533). (REQUIRED)
- An oath or declaration in compliance with 37 CFR 1.63, including residence information and identifying the application by the above Application Number and Filing Date.
- A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date.
- An oath or declaration in compliance with 37 CFR 1.63 listing the names of all inventors and signed by the omitted inventor(s), identifying this application by the above Application Number and Filing Date.
- A verified English translation of the non-English language application papers as originally filed. It is requested that this translation be used as the copy for examination purposes in the United States Patent and Trademark Office.

1 verified small entity declaration(s)

is/are attached.

was/were filed on March 13, 2001

A separate request for refund.

Other (list):

new formal drawings

07/20/2001 RHARIS1 00000139 09805310

02 FD:215

55.00 OP

**Response To Notice To File Missing Parts Of Application
Filing Date Granted (PTO-1533)(Small Entity)**

Docket No.
01-171

In Re Application Of: **Kannan Srinivasan, et al.**

| Serial No. | Filing Date | Examiner | Group Art Unit |
|------------|-------------|------------|----------------|
| 09/805,310 | 03/13/01 | unassigned | unassigned |

METHOD AND APARATUS FOR TIME-AWARE AND LOCATION-AWARE MARKETING

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Attention: Manager, Application Branch

- Completion of application fees as calculated below:

Utility application filing fee

Design application filing fee

Total number of independent claims =

Total number of claims = _____

Multiple dependent claims

Surcharge for late payment of filing fee and/or late filing of original declaration or oath \$65.00

Petition and fee for filing by other than all the inventors or a person not the inventor

Fee for processing an application filed with a non-English language specification

Fee for processing and retention of application

Total completion of application fees \$65.00

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the above-identified Notice to File Missing Parts of Application. The requested extension is as follows (check time period desired). If an additional time extension is required, please consider this a petition therefor.

- One month Two months Three months Four months Five months

from: June 23, 2001
Date until: July 23, 2001
Date

Total time extension fees \$55.00

Total fees due \$120.00

**Response To Notice To File Missing Parts Of Application
Filing Date Granted (PTO-1533) (Small Entity)**

Docket No.
01-171

In Re Application Of: **Kannan Srinivasan, et al.**

Serial No.
09/805,310

Filing Date
03/13/01

Examiner
unassigned

Group Art Unit
unassigned

Invention: **METHOD AND APPARATUS FOR TIME-AWARE AND LOCATION-AWARE MARKETING**

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Attention: Manager, Application Branch

The fee of **\$120.00** is to be paid as follows:

- A check in the amount of the fee is enclosed.
- The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **03-2026**
A duplicate copy of this sheet is enclosed.
- If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. **03-2026**
A duplicate copy of this sheet is enclosed.



Gerald J. Iwanejko, Jr.
Signature

Gerald J. Iwanejko, Jr.
Reg. No. 38,501
Cohen & Grigsby, P.C.
11 Stanwix Street
15th Floor
Pittsburgh, PA 15222
(412) 297-4900

Dated: **July 23, 2001**

I certify that this document and fee is being deposited on **July 23, 2001** with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Signature of Person Mailing Correspondence

SEE EXPRESS MAIL CERTIFICATE

Typed or Printed Name of Person Mailing Correspondence

CC:



01-171

UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

| APPLICATION NUMBER | FILING/RECEIPT DATE | FIRST NAMED APPLICANT | ATTORNEY DOCKET NUMBER |
|--------------------|---------------------|-----------------------|------------------------|
| 09/805,310 | 03/13/2001 | Kannan Srinivasan | 053931-5004 |

CONFIRMATION NO. 1781

009629
MORGAN, LEWIS & BOCKIUS
1800 M STREET NW
WASHINGTON, DC 20036-5869

FORMALITIES LETTER



OC000000005998796

Date Mailed: 04/23/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 65.**

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

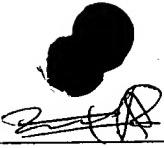
- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

07/26/2001 RHARIS1 00000139 09805310

01 FC:205

65.00 OP


Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE